



CAPITAL CITY CHILDREN'S BUSINESS FAIR

Experience young minds marketing,
selling, counting money and feeling
accomplished!

Union Station

Montgomery, Alabama, 36104

November, 2, 2024
12pm-3pm

Capital City Children's Business Fair

Experience young minds marketing, selling, counting money and feeling accomplished! Come be a shopper and help Montgomery's young entrepreneurs launch their businesses!

November 2, 2024 | 12-2:30PM

Historic Union Station Train Shed

300 Water Street, Montgomery, Alabama
36104

For more information visit our website:
<https://www.childrensbusinessfair.org/montgomery-alabama>



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Kids develop a brand, create a product or service, build a marketing strategy and then open for business in this one-day marketplace



Frequently Asked Questions

What is the Children's Business Fair?

The Children's Business Fair is the largest entrepreneurship event for kids in North America. The one-day Business Fair is a culmination of ideas and hard work from great young minds. Kids develop a brand, create a product or service, build a marketing strategy, and then open for customers at our one-day marketplace. Experience young minds marketing, selling, counting money and feeling accomplished!

What is the process?

Young entrepreneurs first make an important decision: they hire themselves! Then they bring their parents or guardians to attend the Launch Event on September 21, 2024 to learn more.

At the Launch Event, they learn about the simple application process. They apply, and then begin to launch a product or service. The children plan their business at every level: product, service, marketing, accounting, cost of goods, pricing, etc. And in this process, they learn a sense of wonder, the importance of hard work, taking responsibility, and gaining confidence in the next challenge.

Who can attend?

Entrepreneurs ages 6 to 14 may attend.

How do you register?

Register at :
<https://www.childrensbusinessfair.org/montgomery-alabama>

When is the Children's Business Fair?

November 2, 2024
12-3pm

Other Important Dates:

Launch Party:
September 21, 2024
@ Juliette Hampton
Library Second Floor
10-1pm

Application Deadline:
October 10